



## CONTACT

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## EDUCATION

2014 - 2017

AMDT | Pearson BTEC HND  
Visual Communication & Graphic Design

2000 - 2013

Leighton Park International School  
Montessori to A Levels

## SKILLS

- Clip Studio Paint
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

## SPECIALITIES

- Food Illustration
- Cover & Poster Design
- Editorial Illustration
- Kid-Lit Illustration
- Branding & Package Design

# GABRIELLE PHILIPS

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## PROFILE

I am an illustrator, graphic designer, and, animal lover with a passion for storytelling. I look for work that challenges me, allows me to grow creatively, and am always game to learn and try new things. I have been privileged to work on a variety of different projects that have helped me build a wide range of skills.

When not drawing, you can be sure to find me playing video games, reading, listening to music, or obsessing about a new horror podcast.

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## EXPERIENCE

### PAY KOKO (DINNOVATION LTD) | 2020 - Current

Illustration, Graphic Design & Branding

I was hired by Pay Koko during the early stages of the project to create the branding for the app, as well as to create any and all illustrations needed for social media, printed branding, and advertising, etc. I have been part of the creative team since before the app launch, and created the look and feel of the brand, their brand guidelines, and all illustrations of the Koko mascot since November 2020.

### FREELANCE | Jan 2019 - Nov 2020

During my foray back into freelancing, I was able to do various types of projects for different industries. Some of these clients included; Hatch Works (Pvt) Ltd, Monkeybean Cafe, Legacy Linen Collection, The Law and Society Trust, and, The Women in Media Collective. These projects ranging from invitation suites, illustrated floor maps, flyers, logo design, package design, document layout and cover design.

### ISSO RESTAURANTS (PVT) LTD | July 2017 - Dec 2019

Illustration, Graphic Design & Branding

I worked for Isso Restaurants as their sole graphic designer and illustrator on a freelance basis. As the only designer working for them at the time, I created all non-photo social media content, updated menus and takeaway menus, designed table numbers and place-mats, etc. My speciality as an illustrator allowed the brand to maintain a very fun and young vibe by using a cast of cartoon sea creatures, designed and drawn by me, as an integral part of their branding.

### FREELANCE | 2014 - 2017

I launched my career as an illustrator and graphic designer by working for various small businesses and clients on a freelance basis. I also worked as a contributing graphic designer for Prestige Global Outsourcing for a few months in 2015.